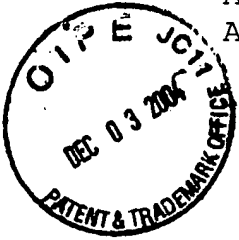
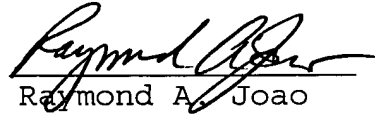


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B

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Mail Stop Amendment, Commissioner For Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on December 1, 2004.




Raymond A. Joao

RJ180

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT : RAYMOND A. JOAO

SERIAL NO.: 09/771,491

FILED : JANUARY 27, 2001

FOR : APPARATUS AND METHOD FOR EFFECTUATING AN
AFFILIATED MARKETING RELATIONSHIP

EXAMINER : S. WASYLCHAK

GROUP : 3624

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

SUPPLEMENTAL AMENDMENT AND REPLY TO OFFICE COMMUNICATION
MAILED NOVEMBER 3, 2004

Sir:

This is a Supplemental Amendment and Reply to the Office Communication mailed November 3, 2004. In the Office Communication mailed November 3, 2004, the Examiner asserts

that the Amendment and Response to Office Action, filed on July 24, 2004, "is not fully responsive" to the Office Action, mailed May 6, 2004.

Applicant submits this Supplemental Amendment and Reply to the Office Communication mailed November 3, 2004, in response to the above-identified Office Communication. Applicant respectfully submits that this Supplemental Amendment and Reply to the Office Communication mailed November 3, 2004 is fully responsive to, and provides a complete reply to, the Office Action mailed May 6, 2004.

Entry of this Supplemental Amendment and Reply to the Office Communication mailed November 3, 2004, as a complete response to, and as a complete reply to, the Office Action mailed May 6, 2004, is respectfully requested.

Based on the following Amendments and Remarks, the application is deemed to be in condition for allowance and action to that end is respectfully requested.

Please amend the application as follows: